THAILANDINSIDER OFFERS

INTRODUCTION

SPECIAL TRAVEL OFFERS

TRAVEL BLOG

DESTINATION RESOURCE

SPECIAL TRAVEL CAMPAIGNS
**THE BASICS**

**What is Thailand Insider?**
Thailand Insider packages are special hotel, food, or tour packages made available by the trusted partners to the Tourism Authority of Thailand (TAT). These packages are curated by TAT to ensure quality and premium experiences. Note that we are not a direct booking website, but we refer readers to your booking engine.

**Our Partners**
The Tourism Authority of Thailand works with selective, luxury, and trustworthy partners to unique experiences to travelers. We constantly review and audit our tourism partners to ensure high-quality, enlightening, and valuable packages and tours are available to facilitate your trip to Thailand. We want to make planning your trip as fun and exciting as possible.
INTRODUCTION

STATS AS OF 2017

15,000 MONTHLY UNIQUES

65,000 – 75,000 MONTHLY VIEWS

4 MINS; 12 SECONDS AVG TIME SPENT ON SITE

5-8% CONVERSION RATE

200,000+ SOCIAL IMPRESSIONS FOR CROSS-PROMOTION
HOW WE FEATURE YOUR OFFER
As soon as fans land on ThailandInsider.com, they will see the featured image with the heading “Explore Thailand.” When fans click on Explore Thailand or “Explore” on the top navigation, they will be taken to the page that displays travel offers.
Partners can submit images to be featured as the hero image of the travel package. New travel packages are hosted as the first package users see for a minimum of 3 days if requested. Users can continue to scroll down to see previous packages.
About Package

Want to experience Thailand with a group of friends? The amazing 10-day guided, group adventure features the best that Thailand has to offer! Experience buzzing Bangkok, the breathtaking beauty of Khao Sok National Park, the tropical island paradise of Koh Phi Phi, and finally Koh Phangan, home of the famous Full Moon Party.

Designed for 18 – 35 year olds on a gap year or holiday, Ultimate Thailand offers lots fun, peace of mind and exceptional value for money. By traveling in a group with our experienced guides, you will make loads of new friends as soon you arrive. Learn about local history and culture from our Thai and Western guides and benefit from the experience and security of traveling in a group of others. The trip includes your airport pickup, 10-nights accommodation, all travel and activities, plus some meals.

Backpacking with us is the best way to travel if you want to explore, get up close and truly experience Thailand's beauty while travelling responsibly and respecting Thai culture.
SPECIFIC DISPLAY

Tour Overview

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Day 1-3: Bangkok

Experience the day and nightlife of Bangkok and learn about the history, religion and culture.

Day 4-5: Khao Sok National Park

Stay in the rainforest on a floating raft house and explore the natural surroundings and wildlife.

Day 6-7: Phi Phi island

Enjoy relaxing on this beautiful tropical island and visit the famous Maya Bay.

Day 8-10: Koh Phangan

Have fun with your new friends, explore the island and experience the Full Moon Party, pyramid

Included

- Pickup from Bangkok airport and all transfers by bus, van and ferry until Koh Phangan
- Total 10-nights accommodation (mix of dorms and twins)
- Bangkok river cruise, markets, temples & party night
- Overnight sleeper train to Chumphon in Southern Thailand
- Jungle trek & canoeing (seasonal) in Khao Sok National Park
- Morning & night boat safari to see some crazy wildlife
- Bus & ferry travel to Koh Phi Phi
- Koh Phi Phi island trip to Maya Bay by traditional longtail boat
- Ferry, bus & Highspeed Catamaran to Koh Phangan
- Experienced, local tour guide
- Meals and drinks as per tour itinerary

Not Included

- Flights to Thailand are not included, but we can help you arrange them. Check on Skyscanner for cheap flights to Bangkok.
- Travel insurance is essential for Ultimate Thailand, and is not included in the package price. Check the insurance of WorldNomads.com, which is recommended by Lonely Planet.
- Your Thai 30-day tourist visa is not included. It’s automatically issued to you at Bangkok airport, upon entry to Thailand, priced around $30 / £20.
- Some meals and drinks are included during the trip, but not all.

FEATURED TRAVEL OFFERS

As visitors scroll down, we can feature more images and information about the travel offer to further entice bookings.
How do we promote offers?

We'll promote links on Facebook and Twitter once the deal has been approved.

For special cross-promotional campaigns, we'll include publishing special content on Facebook, Twitter, and on our Instagram channel.
HOW TO PARTICIPATE


2. Fill out and submit the online form.

3. Contact either of the following online marketing TAT representatives:
   • New York: May Potipiroon - may@tatny.com
   • Los Angeles: Candy Krajangsri - candy@tourismthailandla.com
   • Canada: Kayla Shubert - tatcan@rogers.com
THANK YOU